



SWAROVSKI **SUNGLASSES**  
COLLECTION 2019

**SK0118**

64  
⑥

11

135



**17B**

**SK0134**

64  
⑥

13

135



**28F**

**SK0146-H**

56  
⑥

17

135



**52G**



**01B**

**SK0148**

56  
⑥

15

135



**01B**



**48G**

**SK0149-H**

□ 56  
⑥

⌵ 17

— 135



**01B**



**48G**

**SK0165**

□ 55  
⑥

⌵ 18

— 140



**01B**



**47G**



**52F**

**SK0168**

□ 55  
⑥

⌵ 19

— 140



**01A**



**45F**

**SK0169**

□ 50  
②

⌵ 23

— 145



**72G**



**20C**

**SK0173**

□ 61  
②

⌵ 20

— 140



**16C**

**SK0179**

□ 53  
⑥

⌵ 18

— 140



**20B**



**01A**



**47F**

**SK0181**

□ 59  
⑥

⌵ 18

— 135



**16B**



**32F**



**28G**

**SK0189**

□ 55  
⑥

⌵ 16

— 140



**21G**



**52F**



**72T**



**01B**

**SK0190**

□ 58  
⑥

15

140



**74F**



**01B**



**52F**

**SK0191**

□ 55  
④

17

140



**52F**



**01B**



**20B**

**SK0192**

□ 55  
⑥

17

140



**52F**



**01B**

**SK0196**

□ 55  
④

17

140



**33G**

**SK0198**

□ 60  
④

≡ 15

— 140



**28E**



**32G**



**16A**

**SK0199**

□ 57  
④

≡ 21

— 140



**32T**



**16B**



**32F**

**SK0202**

□ 53  
⑥

≡ 19

— 140



**71C**



**52F**



**01B**



**92W**

**SK0203**

□ 52  
⑥

≡ 18

— 140



**69C**



**52F**



**01B**

**SK0217**

52  
④

20

140



**90W**



**52F**



**01B**

**SK0218**

56  
⑥

18

140



**47F**



**02B**



**71F**

**SK0219**

55  
○

17

135



**01B**



**52F**

**SK0220**

56  
④

15

140



**16Z**



**05B**



**33U**



**32B**



**32G**

**SK0221**



19

135



**72F**



**01A**



**20B**



**52F**



**72Z**

**SK0222**



56

15

140



**52F**



**01B**

**SK0223**



56

17

140



**45F**



**01B**



**52F**

**SK0225**



56

13

135



**50F**



**01B**



**52F**



**SK0226**

□ 56  
⑥

16

140



**52G**



**01B**

**SK0227**

□ 55  
⑥

17

140



**01B**



**52G**

**SK0229**

□ 51  
④

21

140



**05B**



**05Z**



**33U**



**92W**



**32G**

**SK0230**

□ 54  
⑥

20

135



**32F**



**32X**



**16B**



**16V**



**28G**

**SK0231**

55  
⑥

15

135



**16W**



**16C**



**32G**



**28G**

**SK0232**

52  
⑥

17

140



**52Q**



**01X**



**21A**



**66A**

**SK0233**

54  
⑥

18

140



**66T**



**55W**



**01B**



**55Z**



**52F**

**SK0234-H**

54  
⑥

17

140



**90W**



**01B**



**52G**



**74F**



**74T**

**SK0235-H**

54  
⑥

19

140



**92V**



**01B**



**55T**



**52G**



**21U**

**SK0254**

58  
⑥

17

140



**33F**



**16C**



SWAROVSKI

OPHTHALMIC  
COLLECTION 2019

**SK5136**

53

13

140



052

**SK5137**

54

14

140



098



001



092



071



052

**SK5140**

54

17

135  
FLEX



072

**SK5155**

53

14

140  
FLEX



001



020

**SK5163**

□ 52

⌵ 17

— 140  
FLEX



**092**



**083**



**001**



**052**



**053**

**SK5164**

□ 52

⌵ 17

— 140



**083**



**001**



**053**



**092**



**052**

**SK5176**

□ 54

⌵ 15

— 140



**17A**



**036**

**SK5178**

□ 54

⌵ 15

— 140



**001**



**066**



**045**

**SK5179**

○ 54

15

140



**069**



**001**



**045**



**090**

**SK5185**

○ 51/54

15

135



**050**



**083**

○ 51

○ 54

**SK5223**

○ 53

14

140



**055**



**092**



**053**



**001**



**066**

**SK5238**

○ 53

15

140



**055**



**001**



**052**

**SK5239**

51/53

15

140



001



055



052

**SK5245**

53

16

140  
FLEX



045



048



072



001



084

**SK5246**

50-52

16

135



072



045

**SK5249-H**

53

15

140



052



001



**SK5252**

□ 55

⌵ 15

— 140



**028**



**016**



**032**

**SK5254**

□ 53

⌵ 15

— 140



**086**



**052**



**001**



**074**

**SK5255**

□ 53

⌵ 15

— 140



**001**



**052**

**SK5256**

□ 51/53/55

⌵ 16

— 140



**028**

**SK5257**

53

16

140



**A01**



**081**

**SK5258**

53

17

140



**081**



**052**



**001**



**066**



**A01**

**SK5259**

53

19

140



**016**



**072**



**032**

**SK5260**

52/54

18

140  
FLEX



**049**

52



**072**

**SK5261**

52

15

140  
FLEX



**016**



**032**



**072**

**SK5262**

53

15

140  
FLEX



**072**



**032**



**016**

**SK5263**

52

16

140  
FLEX



**032**



**016**



**072**

**SK5264**

52/54

16

140  
FLEX



**090**



**072**



**001**



**052**

52

52

52

**SK5265**

52/54

14

140  
FLEX



066



090



001

**SK5269**

54

14

140  
FLEX



020



095

**SK5273**

53

16

140  
FLEX



092



071



047



001

**SK5274**

54

16

140  
FLEX



047



001



092

**SK5275**

51/53

18

140  
FLEX



**049**



**016**



**028**



**032**

**SK5276**

54

16

140  
FLEX



**072**



**052**



**001**



**090**



**021**

**SK5283**

54

15

140  
FLEX



**001**



**052**



**069**



**084**

**SK5284**

50/53

15

140  
FLEX



**072**



**047**



**001**

**SK5285**

□ 54/56

⌵ 15

— 140



**083**



**074**



**047**



**001**

**SK5286**

□ 53

⌵ 17

— 140



**084**



**028**



**016**



**032**

**SK5287**

□ 54

⌵ 17

— 140  
FLEX



**032**



**016**



**028**

**SK5288**

□ 54

⌵ 17

— 140



**033**



**016**



**032**



**084**

**SK5289**

53

16

140



**016**



**084**



**033**



**032**

**SK5290**

53

15

140  
FLEX



**069**



**052**



**001**



**090**

**SK5291**

53

18

140  
FLEX



**090**



**052**



**001**

**SK5292**

52

17

140  
FLEX



**020**



**001**



**092**

**SK5296**

52

16

140  
FLEX



028



005



049

**SK5297**

52

16

140  
FLEX



080



047



001

**SK5298**

53

15

140  
FLEX



001



052



069

**SK5299**

53

15

140  
FLEX



052



001



071



**SK5300**

□ 54

⌵ 16

— 140  
FLEX



**001**



**052**

**SK5301**

□ 54

⌵ 14

— 140  
FLEX



**001**



**052**



**056**

**SK5302**

□ 53

⌵ 15

— 140  
FLEX



**001**



**071**

**SK5303**

□ 52

⌵ 19

— 140



**005**



**074**



**032**

**SK5304**

□ 53

⌵ 14

— 140



**071**



**047**



**092**



**005**



**001**

**SK5306**

□ 52

⌵ 15

— 135  
FLEX



**090**



**001**



**066**



**052**

**SK5307**

□ 55

⌵ 17

— 140  
FLEX



**32B**



**016**



**032**

**SK5308**

□ 52

⌵ 15

— 140  
FLEX



**001**



**092**



**080**



**047**



**071**

**SK5309**

52

16

140  
FLEX



**080**



**001**



**071**



**047**

**SK5310**

52

17

140



**020**



**001**



**052**

**SK5311**

52

16

140



**052**



**001**



**092**

**SK5312**

51

16

140



**069**



**001**



**090**



**066**



**052**

**SK5313**

□ 50

⌵ 17

— 140



**078**



**001**



**052**



**084**



**020**

**SK5314**

□ 54

⌵ 14

— 140



**024**



**086**



**001**



**020**



**074**

**SK5315**

□ 51

⌵ 17

— 140



**092**



**056**



**071**



**001**

**SK5316**

□ 53

⌵ 14

— 140



**52A**



**066**



**001**



**052**



**090**

**SK5317**

□ 53

≡ 18

— 135



**016**



**032**



**028**

**SK5318**

□ 51

≡ 16

— 135



**028**



**016**



**038**



**032**

**SK5320**

□ 53

≡ 16

— 140



**090**



**055**



**001**



**081**



**052**

**SK5321**

□ 52

≡ 17

— 140



**074**



**001**



**052**



**005**



**092**



**021**

**SK5334**

□ 53

⌵ 17

— 140



**016**



**032**



**16A**



**32B**

**SK5335**

□ 53

⌵ 19

— 140



**032**



**16B**



**016**



**028**

**SK5336**

□ 53

⌵ 16

— 140



**090**



**001**



**066**



**052**



**024**

**SK5337**

□ 54

⌵ 15

— 140



**049**



**028**



**072**

## SK5323-H

□ 52

⌵ 19

— 140  
FLEX



032



SK5325-CL\_32G  
SK5326-CL\_32G



SK5325-CL\_32G  
SK5327-CL\_32T



SK5325-CL\_32G  
SK5328-CL\_32U

## SK324-H

□ 54

⌵ 15

— 140  
FLEX



016



SK5325-CL\_16A  
SK5326-CL\_16A



SK5325-CL\_16A  
SK5327-CL\_16C



SK5325-CL\_16A  
SK5328-CL\_16X



SWAROVSKI

VISUAL

material





01



02



03



04

01 Espositore da 4 occhiali  
(21 x 40 x 8,7 cm)  
4-piece display unit  
(21 x 40 x 8,7 cm)  
**ASK17PDISP4PC**

02 Vassoio da 4 occhiali  
(13,4 x 4,6 x 45,4 cm)  
4-piece tray unit  
(13,4 x 4,6 x 45,4 cm)  
**ASK17PTRAY000**

03 Pianetto  
(17 x 4,5 x 16,7 cm)  
Shelf talker  
(17 x 4,5 x 16,7 cm)  
**ASK14PPIANET1**

04 Logo Plaque  
(16,3 x 9 x 2,5 cm)  
Logo Plaque  
(16,3 x 9 x 2,5 cm)  
**ASK17PPLAQUE0**



05 Cartello vetrina sole  
*Sunglasses counter card*  
SK0220 col. 05B

#### ASK19PCPACK1S

Contiene  
*Contains*

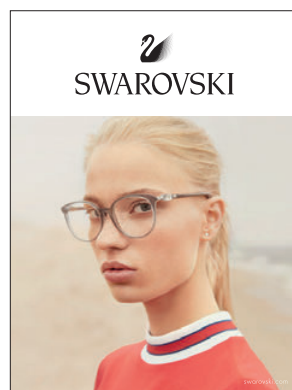
Cartello vetrina sole piccolo  
*Sunglasses small counter card*  
(21x28 cm)

Cartello vetrina sole medio  
*Sunglasses medium counter card*  
(30x40 cm)

#### ASK19PACMI1S0

Contiene  
*Contains*

Cartello vetrina sole mini  
*Sunglasses mini counter card*  
(12x16 cm)



06 Cartello vetrina vista  
*Ophthalmic counter card*  
SK5310 col. 020

#### ASK19PCPACK10

Contiene  
*Contains*

Cartello vetrina vista piccolo  
*Ophthalmic small counter card*  
(21x28 cm)

Cartello vetrina vista medio  
*Ophthalmic medium counter card*  
(30x40 cm)

Cartello vetrina vista mini  
*Ophthalmic mini counter card*  
(12x16 cm)

## Packaging



07 Astuccio big  
*Big case*



08 Astuccio small  
*Small case*



09 Pouch clip-on (per modelli REMIX)  
*Pouch clip-on (for REMIX collection)*

## Suggerimenti per l'esposizione in vetrina

- Scegliere una posizione di prestigio all'interno della vetrina per esporre gli occhiali Swarovski, così da garantire una buona visibilità.
- Per l'esposizione in vetrina utilizzare esclusivamente materiali approvati da Marcolin.
- Allestire la vetrina in modo razionale, lineare e coordinato.
- Su ciascun espositore devono essere esposti pochi modelli di occhiali e preferibilmente lo stesso modello nelle diverse varianti colore.
- Non esagerare nel numero di modelli esposti.
- Nell'espositore non devono comparire elementi di imballo.
- Curare la pulizia dei prodotti esposti e dei materiali espositivi.
- Evitare di usare occhiali da uomo e da donna nella stessa esposizione.
- Non accostare ai prodotti Swarovski prodotti di altri marchi.
- Non utilizzare gli espositori Swarovski per esporre prodotti di altri marchi.

## Suggestions for the window display

- Please, choose a prestigious position in your window to ensure maximum visibility for the Swarovski glasses.
- Please, use only Marcolin approved items for your window display.
- Set up the window in a rational, clear and co-ordinated way.
- Please, limit the number of styles displayed. Ideally feature one style in each of the colours available.
- Ensure the removal of all packaging material from your window display.
- Please, take care to maintain the cleanliness of both the display and products used.
- Avoid mixing male and female styles in the same display.
- Please, do not display Swarovski products with other brands' products.
- Please, do not use the Swarovski displays to exhibit other brands' products.