



SUNGLASSES

COLLECTION 2019

WE0198

□ 57
②

16

145



16X



28X



34G



16C



02G



34Z

WE0200

□ 52
②

22

140



72G



01G



52F



55F

WE0212

□ 57
②

17

140



52F



01W



02C

WE0220

□ 56
④

21

145



32X



16C



02G

WE0225

□ 52
④

⌵ 22

— 145



52V



01A



01G



55X



90W



91W

WE0230

□ 56
④

⌵ 18

— 145



32X



16C



02G

WE0237

□ 58
②

⌵ 15

— 145



32W



14A



08N

WE0238

□ 51
②

⌵ 21

— 145



52N



01W



52V

WE0239

□ 50
②

⌵ 21

— 145



52N



01W



52V

WE0240

□ 65
⑧

⌵ 16

— 130



02L



16X



08C

WE0241

□ 51
②

⌵ 24

— 145



16C



08N



34C



28G

WE0242

□ 53
④

⌵ 19

— 145



32G



02G



16C



16X

WE0244

□ 58
⑥

⌵ 20

— 140



32G



28G



033



33Z

WE0245

□ 58
④

⌵ 17

— 135



28G



033



33Z



32G

WE0248

□ 58
②

⌵ 18

— 145



02G



91C



92Q



92C

WE0249

□ 58
②

⌵ 18

— 145



92Q



92C



02G



35G

WE0250

□ 50
④

⌵ 23

— 145



20N



01N



41V



56C

WE0251

□ 49
④

⌵ 23

— 145



56C



41V



20N



01N

WE0253

□ 50
④

⌵ 21

— 145



28G



16X



01C

WE0256

□ 59
⑥

⌵ 15

— 145



52N



02Q



01W

WE0257

□ 52
④

⌵ 19

— 145



02C



32W



32Q

WE0258

□ 58
④

⌵ 18

— 140



33G



34Z



32B



28F

WE0259

□ 57
④

⌵ 16

— 140



28Z



32B



33G



34W

WE0260

□ 54
②

⌵ 21

— 145



14W



16C



34U



12B

WE0261

□ 60
④

⌵ 14

— 145



32C



16V



02C



36E

WE0262

□ 51
②

⌵ 19

— 145



56J



27T



05B



90W

WE0263

□ 59
④

⌵ 13

— 145



90W



05B



27W



56J

WE0264

□ 55
④

⌵ 14

— 140



55Y



55S

WE0265

□ 50
④

⌵ 20

— 145



52G



01N



52V



55X

WE0266

□ 51
⑥

⌵ 19

— 140



66W



55S



52G



01N



55Y

WE0267

□ 54
④

⌵ 17

— 145



14V



02N



32W



36F

WE0268

□ 58
④

⌵ 13

— 140



34W



28G



01C



33Z

WE0269

□ 65
④

≡ 13

— 140



33Y



32C



32S



34V

WE0270

□ 53
④

≡ 21

— 145



33Z



02G



32W



14V

WE0271

□ 55
④

≡ 18

— 140



28G



32Z



33Z



32W

WE0272

□ 59
④

≡ 15

— 140



01Z



32Z



32W



28G

WE0273

□ 66
⑧

⌵ 14

— 125



14R



14C



01D



01B



32Q



14W

WE0274

□ 60
⑥

⌵ 16

— 140



30P



32V



01B



01D



14W



14R

WE0275

□ 57
②

⌵ 19

— 145



28C



02C



32V



16W

WE0276

□ 52
⑥

⌵ 20

— 145



55W



02W



05G



52N

WE0277

52
6

19

140



55W



01W



55Z



52G

WE5279
-CL

ABBINABILE CON MODELLO **TO5279**
CAN BE MATCHED WITH **TO5279** STYLE



08N

WE5280
-CL

ABBINABILE CON MODELLO **TO5280**
CAN BE MATCHED WITH **TO5280** STYLE



08N

WE5281
-CL

ABBINABILE CON MODELLO **TO5281**
CAN BE MATCHED WITH **TO5281** STYLE



02N



OPHTHALMIC COLLECTION 2019

WE5221

○ 50

⌵ 20

— 140



048



020



001



052

WE5238

○ 52

⌵ 16

— 135
FLEX



077



080

WE5239

○ 54

⌵ 15

— 135
FLEX



080



077

WE5240

○ 50

⌵ 19

— 145
FLEX



083



092

WE5242

□ 49

⌵ 21

— 145
FLEX



016



028



001

WE5243

□ 50

⌵ 21

— 145
FLEX



016



001



028

WE5244

□ 49

⌵ 22

— 140



074



052



027



086

WE5247

□ 50

⌵ 18

— 145



014



016



032



033

WE5252

52

17

140
FLEX



B55



A55



052



001

WE5253

52

17

140
FLEX



B55



052



001



A55

WE5257

53

21

140



074



001

WE5262

47

21

145
FLEX



052



001



055



A55

WE5263
YOUNG

□ 46

⌵ 18

— 130



086



074



092



077

WE5264
YOUNG

□ 46

⌵ 16

— 130



081



055



072



092



068



077

WE5265
YOUNG

□ 48

⌵ 14

— 130



074



086



092



077

WE5266
YOUNG

□ 47

⌵ 17

— 130



055



081



072



068



092



077

WE5267
YOUNG

□ 48 ≡ 16 — 135



005



020



091



055



A05



B05

WE5268
YOUNG

□ 49 ≡ 15 — 135



067



055



091



005



B05



A05

WE5270
YOUNG

□ 45 ≡ 16 — 135



091



005



067



A05



C05



B05

WE5271

□ 51 ≡ 19 — 145



16A



032



012



008



16B



016

WE5272

□ 48/50

⌵ 19

— 140



16B

□ 48



□ 48

012



032



16A



016

WE5273

□ 54/56

⌵ 17

— 145



016



16A



032



□ 54

32A



□ 56

16B

WE5274

□ 49

⌵ 19

— 140



032



033



012



32A



16A



016

WE5275

□ 51

⌵ 18

— 140



016



033



032



012

WE5276

□ 52

⌵ 16

— 145



016



032



16A



16B



012



008

WE5279

□ 49

⌵ 19

— 145



52A



053



052



001



090

**WE5279
-CL**

ABBINABILE CON MODELLO **TO5279**
CAN BE MATCHED WITH **TO5279** STYLE



08N

WE5280

□ 46/48

⌵ 19

— 145



090



52A

□ 48



052



001

□ 48

WE5280
-CL

ABBINABILE CON MODELLO **TO5280**
CAN BE MATCHED WITH **TO5280** STYLE



08N

WE5281

○ 46/48 21 145



001

○ 48



090

○ 48



052



053

○ 48



52A

○ 48

WE5281
-CL

ABBINABILE CON MODELLO **TO5281**
CAN BE MATCHED WITH **TO5281** STYLE



02N

WE5282

○ 52 14 140



055



052



001



55A

WE5283

□ 51

⌵ 16

— 140



055



052



001



55A

WE5284

□ 56

⌵ 14

— 140



032



033



32A



016

WE5285

□ 56

⌵ 15

— 140



32A



016



028



032

WE5288

□ 51

⌵ 18

— 140
FLEX



005



56A



056



055

WE5289

52

17

140
FLEX



56A



005



055



056

WE5290

52

18

145



090



052



001



027

WE5291

53

15

140



055



052



001



55A

WE5292

54

15

145



052



055



55A



001

WE5293

□ 52

⌵ 18

— 145



055



55A



001



052

WE5294

□ 53

⌵ 15

— 140



32A



014



032



033



030

WE5295

□ 54

⌵ 16

— 140



016



030



32A



032



033

WE5296

□ 50

⌵ 18

— 140
FLEX



026



052



001



002



092



090

WE5297

51

19

140
FLEX



090



001



092



052



026



002

WE5298

53

14

135
FLEX



052



093



001



066



075



090

WE5299

53

19

145



028



002



032



091

WE5300

53

16

145



033



066



002



028

WE5301

□ 52

⌵ 19

— 140



072



002



028



033

WE5302

□ 51

⌵ 20

— 140
FLEX



56A



005



056



56B

WE5303

□ 50

⌵ 19

— 145



016



028



032



036

WE5304

□ 54

⌵ 14

— 140



034



033



001



028

WE5305

□ 55

⌵ 14

— 140



077



005



001



052

WE5306

□ 52

⌵ 18

— 140



068



052



005



001

WE5307
YOUNG

□ 45

⌵ 19

— 130



092



72A



055



074



55A



072

WE5308
YOUNG

□ 49

⌵ 15

— 135



020



05C



091



05B



05A



005

WE5309
YOUNG

□ 48

⌵ 16

— 135



05C



005



05B



020



05A



091

WE5310
YOUNG

□ 48

⌵ 14

— 130



092



072



55A



055



074



72A



VISUAL
material



01 Espositore da 3 occhiali
3-piece display unit
(cm 40 x 30 x 14)
AWE16PDISPLAY



02 Espositore da 3 occhiali WEB YOUNG
3-piece display unit WEB YOUNG
(cm 39 x 46 x 30)
AWE18PYOUNGDI



03 Specchio
Mirror
(cm 23 x 30 x 6)
AWE16PMIRROR0



04 Targa rivenditore autorizzato
Authorized retailer logoplaque
(cm 15 x 10 x 3)
AWE16PPPLAQUE0

Packaging



12 Astucci base 6/8
base 6/8 case



13 Astuccio base 10
base 10 case



14 Pouch porta clip-on
Clip-on pouch



15 Astuccio abbinato
ai modelli Barberini
Case matched to
Barberini style



16 Astuccio Kid Collection
Kid Collection case

Suggerimenti per l'esposizione in vetrina

- Scegliere una posizione di prestigio all'interno della vetrina per esporre gli occhiali Web, così da garantire una buona visibilità.
- Per l'esposizione in vetrina utilizzare esclusivamente materiali approvati da Marcolin.
- Allestire la vetrina in modo razionale, lineare e coordinato.
- Su ciascun espositore devono essere esposti pochi modelli di occhiali e preferibilmente lo stesso modello nelle diverse varianti colore.
- Non esagerare nel numero di modelli esposti.
- Nell'espositore non devono comparire elementi di imballo.
- Curare la pulizia dei prodotti esposti e dei materiali espositivi.
- Evitare di usare occhiali da uomo e da donna nella stessa esposizione.
- Non accostare ai prodotti Web prodotti di altri marchi.
- Non utilizzare gli espositori Web per esporre prodotti di altri marchi.

Suggestions for the window display

- Please, choose a prestigious position in your window to ensure maximum visibility for the Web glasses.
- Please, use only Marcolin approved items for your window display.
- Set up the window in a rational, clear and co-ordinated way.
- Please, limit the number of styles displayed. Ideally feature one style in each of the colours available.
- Ensure the removal of all packaging material from your window display.
- Please, take care to maintain the cleanliness of both the display and products used.
- Avoid mixing male and female styles in the same display.
- Please, do not display Web products with other brands' products.
- Please, do not use the Web displays to exhibit other brands' products.